



## iMake's Guest Blog Post Guidelines

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*If you would like to write a guest blog post for the iMake blog please contact [info@imake.gg](mailto:info@imake.gg) in the first instance to register your interest.*

You should submit your post, by email, to [info@imake.gg](mailto:info@imake.gg).

Please note that not all blog posts will be accepted for publication. It's nothing personal, honestly. In order to increase your chances of publication please consider the guidelines that follow.

### **Writing your post**

- Posts should be no more than 1000 words.
- Posts should contain a selection of relevant images, one of which, at least, should be landscape orientation. Images must be high quality, artistic shots and must be supplied as high resolution JPEGs or via Flickr. Images will be clearly attributed on the blog post so please supply full details of who owns the rights to each photograph.
- Posts must be thoroughly proofread before submission.
- Posts should be easy to read. Short paragraphs and bullet points may help with this.
- Posts should not be too commercial. You may link to your own content in the post and supply links to your online shop/blog/website/social networking pages. But please keep these links to a minimum. Affiliate links in your guest post should be avoided.

### **Editorial policies**

Please don't be offended if changes to your post are suggested. Any changes will be discussed with you via email prior to publication on the blog.

### **Re-publication policies**

Once you have submitted your blog post to iMake it may not be re-published by you anywhere else. The content is fully attributed to you, the author, however it's home is the iMake blog.

### **Reasons why a post might not be accepted**

- Poor English, grammar or punctuation (resulting in the requirement for a large amount of editing by iMake).
- Poor quality photographs.
- The post is too commercial.
- The post's topic would not be of interest to iMake blog readers.

### **Payment and publication**

Please note that there is no payment for writing guest blog posts for iMake and your post may not be published immediately. iMake reserves the right to decline guest blog post submissions.